

To build an effective audit format for assessing how well an institute supports job placement and leverages technology with both qualitative and quantitative metrics

Institute Job Placement & Employability Audit Form

Section 1: Basic Institute Information

- Name of Institute:
- Location:
- Accreditation & Affiliations:
- Contact Person:
- Designation:
- Email:
- Phone Number:

Section 2: Employment Training & Skill Development

1. **Does the institute provide technology-based employment training programs?**
(Yes/No)
2. **If yes, what types of training are offered?** (Check all that apply)
 - AI-based skill assessments
 - Online skill development courses
 - Virtual job-readiness programs
 - AI-driven resume-building tools
 - Other (Please specify)
3. **What percentage of students undergo employability training before graduation?**
(Dropdown: 0-20%, 21-40%, 41-60%, 61-80%, 81-100%)
4. **Does the institute use data analytics to track student skill development?** (Yes/No)

Section 3: Job Connection & Placement Support

5. **Does the institute use AI-based job matching platforms to connect students with employers?** (Yes/No)
6. **What methods does the institute use to connect students with job opportunities?**
(Check all that apply)
 - AI-powered job recommendation systems
 - Industry partnerships & tie-ups
 - On-campus placement drives
 - Internship facilitation
 - Alumni job referral networks
 - Other (Please specify)
7. **Does the institute track students' job placement post-graduation?** (Yes/No)
8. **What is the percentage of students placed within six months of graduation?**
(Dropdown: 0-20%, 21-40%, 41-60%, 61-80%, 81-100%)

Section 4: Employability Insights & Career Guidance

9. **Does the institute provide AI-driven employability analytics to students?**
(Yes/No)

10. **What types of employability insights are shared with students?** (Check all that apply)
- Career readiness scores
 - Industry demand trends for skills
 - Personalized job fitment analysis
 - Salary benchmarking reports
 - Other (Please specify)
11. **Are career counseling and mentorship programs available?** (Yes/No)
12. **If yes, how are they delivered?** (Check all that apply)
- AI-based virtual career coaching
 - One-on-one mentoring sessions
 - Group career counseling
 - Other (Please specify)

Section 5: Technology Integration & AI Utilization

13. **Which of the following technologies does the institute use for job placement support?** (Check all that apply)
- AI-driven job matching platforms
 - Chatbots for career guidance
 - Automated resume screening tools
 - AI-powered skill gap analysis
 - None of the above
14. **Does the institute have a dedicated digital platform for job placement support?** (Yes/No)
15. **Does the institute collaborate with external AI-based employment platforms?** (Yes/No)
16. **What percentage of students actively use digital job placement tools provided by the institute?** (Dropdown: 0-20%, 21-40%, 41-60%, 61-80%, 81-100%)

Section 6: Challenges & Recommendations

17. **What are the major challenges the institute faces in integrating technology for job placements?** (Open-ended)
18. **What additional support would help the institute improve its placement outcomes?** (Open-ended)

Scoring System for Ranking Institutes

The scoring system will assign weighted points based on responses. Here's a breakdown:

Category	Total Points	Weightage (%)
Employment Training & Skill Development	20	20%
Job Connection & Placement Support	30	30%
Employability Insights & Career Guidance	20	20%
Technology Integration & AI Utilization	20	20%
Challenges & Recommendations (Open-ended - Not scored)	0	0%

Scoring Breakdown for Each Section:

1. **Employment Training & Skill Development (20 Points)**
 - Provides AI-based skill assessments (5 Points)
 - Offers virtual job-readiness programs (5 Points)
 - Uses analytics to track student skill growth (5 Points)
 - Trains > 80% of students before graduation (5 Points)
2. **Job Connection & Placement Support (30 Points)**
 - Uses AI-based job matching platforms (5 Points)
 - Facilitates industry tie-ups (5 Points)
 - Has structured on-campus placement drives (5 Points)
 - Tracks student job placements (5 Points)
 - 60% students placed in 6 months (10 Points)
3. **Employability Insights & Career Guidance (20 Points)**
 - Provides career readiness scores (5 Points)
 - Gives industry demand trends for skills (5 Points)
 - Offers AI-driven personalized job fitment analysis (5 Points)
 - Has career counseling and mentoring (5 Points)
4. **Technology Integration & AI Utilization (20 Points)**
 - Uses AI-driven job matching, resume screening, or chatbots (5 Points)
 - Has a dedicated digital platform for placements (5 Points)
 - Collaborates with external AI-based employment platforms (5 Points)
 - 60% students actively use digital tools (5 Points)

Final Score Calculation & Ranking

- Institutes will receive a total score out of **100**.
- Rankings will be assigned as follows:
 - **90-100** → **Platinum Institute (Best-in-Class)**
 - **75-89** → **Gold Institute (Highly Effective)**
 - **60-74** → **Silver Institute (Moderate Support)**
 - **Below 60** → **Basic Institute (Needs Improvement)**